

The problem: Districts are deploying AI tools without training the educators guiding student use. Existing PD is one-time, unverifiable, and not built for renewal. **ZeroBlue is the first structured AI literacy certification system built specifically for K-12 districts** — credentials that are documented, verifiable, and eligible for federal funding your district already receives.

CERTIFICATIONS INCLUDED IN EVERY SITE LICENSE

Educator Track

ZeroBlue Educator

- ✓ **6 self-paced modules + performance capstone**
- ✓ Band-specific: Elementary, Upper Elementary, Middle School, High School
- ✓ AI foundations · classroom integration · ethics · academic integrity · policy
- ✓ **~12 hours** · PD hours documented · Annual renewal included

Student Track

ZeroBlue Student

- ✓ **4 modules per cert · age-appropriate · COPPA-compliant**
- ✓ Seven credentials: K-2, 3-5, 6-8, plus annually for grades 9-12
- ✓ How AI works · prompt fundamentals · ethics · real-world application
- ✓ **~2-4 hours** per cert · Real assessments · Verifiable credential

WHAT'S IN THE SITE LICENSE



Ambassador Program

Building-level AI champions, trained & badged



Seat Dashboard

Invite links, completion tracking, PD hours, renewal status



Verified Credentials

Every cert publicly verifiable — HR and audit ready



Annual Renewal

Refresh modules keep certifications current

DISTRICT LICENSING TIERS

TIER	ENROLLMENT	EDUCATOR SEATS	STUDENT COVERAGE	AMBASSADOR SEATS
Micro District	Up to 500 students	10 seats	Included	1 seat
Small District	501-3,000 students	15 seats	Included	1 seat
Mid-Size District	3,001-9,999 students	25 seats	Included	2 seats
Large District	10,000-49,999 students	40 seats	Included	3 seats
Metro / Enterprise	50,000+ students	Unlimited	Included	8-10 seats

Annual license · 30-day net terms · State district tax-exemption forms accepted · Additional educator and ambassador seats available at per-seat rates · Pricing varies by tier and is scoped in your proposal

No new budget required.

ZeroBlue professional development qualifies under multiple federal funding streams. Most districts can cover the full site license through existing Title allocations — no new budget line.

Title I · Eligible

Title II-A · PD

Title IV-A · SSAE

STANDARDS ALIGNMENT

AI4K12 Five Big Ideas

ISTE Standards for Educators

CSTA Standards